

FOR IMMEDIATE RELEASE

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NIKON DONATES CAMERAS TO BRIGADE YOUTH

The Boys' & Girls' Brigade recently received a wonderful product donation from Nikon Inc., Melville, New York. Five Nikon Coolpix series digital cameras were donated to the Brigade to be used for a 9th grade photography workshop. The current 9th grade photography workshop has been using film cameras for two years and desperately needed an upgrade.

With this donation the photography workshop will be able to excel in teaching 9th grade youth the basics of photography from framing, lighting, perspectives, and color variations, allowing the youth to learn photography on cutting edge technology. The cameras will also be used to capture youth participating in Brigade programming including our summer camping program at Camp Onaway Island.

The Brigade is grateful to Nikon for their vision and support of the youth at the Brigade. John Dery, executive director, commented, "Photography is an integral part in the lives of today's youth. This donation provides another avenue for the youth to discover their unique gifts and talents. The Brigade is very grateful to Nikon for the donation."

The Brigade mission is: We Build Leaders. Character development and leadership programs are offered for sixth through twelfth grade youth at the Brigade building located at 109 W. Columbian Avenue in Neenah, Wisconsin. Summer camp experiences are offered at Onaway Island in Waupaca, Wisconsin. Youth are served by hundreds of adult volunteer leaders. For more information on how to join or become a volunteer visit Brigade's website at www.bgbrigade.com or call (920) 725-3983.



Nikon Inc. is the world leader in digital imaging, precision optics and photo imaging technology and is globally recognized for setting new standards in product design and performance for its award-winning consumer and professional photographic equipment.

CAPTION: Boys' & Girls' Brigade members Briana Godin, Leah Pautz, Lydia Fahrenkrug, and Claire Tipton (l to r) pose with newly donated cameras from Nikon. Five cameras were donated by Nikon for the youth photography workshops.

