

FOR IMMEDIATE RELEASE

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BRIGADE YOUTH RECEIVE SUPPORT FROM MENASHA CORPORATION

The Board of Directors of the Menasha Corporation Foundation has approved a \$5,000 grant to the Boys' & Girls' Brigade to fund character development and leadership training programs for area youth.

John Dery, executive director of Brigade said, "The Brigade is very thankful for Menasha Corporation Foundation's long history of supporting youth. The generosity of company foundations like Menasha Corporation makes it possible for youth to benefit from important out-of-school programs so they are at less risk of negative behaviors in the community. At Brigade, youth are connected with adult mentors who serve as positive role models and engage them in physical activities and workshops that enrich their lives."

Character development and leadership programs are offered for sixth through twelfth grade youth at the Brigade building located at 109 W. Columbian Avenue in Neenah, Wisconsin. The mission of the Brigade is: We Build Leaders. Quality volunteer mentors, guided by a seven-year program logic model, provide direct leadership and character development training for 6th-12th grade youth in a consistent mentoring environment.

Brigade is also a community resource for NJSD alternative high school campus, senior center, businesses, and many other organizations. Over 160 youth and adults participate in DNR safety courses. Summer programs for positive youth development are offered at Camp Onaway in Waupaca. The Christmas Giving outreach program provides important basic needs to financially disadvantaged families at Christmas time. In 2009 the Brigade enriched the community by providing services to over 4,600 children and adults.

For more information on how to join or become a volunteer visit Brigade's website at www.bgbrigade.com or call (920) 725-3983. Find Brigade Neenah on Facebook.



CAPTION: Youth at the Boys & Girls Brigade are pictured preparing to bake apple pies for the Christmas Giving community outreach service project. A \$5,000 grant from the Menasha Corporation Foundation will help fund Brigade youth character development and leadership programs like these.